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SPRING II GRADUATE COURSE SCHEDULE
March 8 – May 1, 2010

Legend

Majors
MBA—Master of Business Administration

GRADUATE COURSE OFFERING

----------Mondays 6:30—9:30 p.m.----------

BUS 7002 Foundation of Leadership **Section JA** **3 Semester Hours**
This course explores, analyzes, and compares key topics in developing leadership. Topics include: power, influence, values, motivation and coaching, contingency theories of leadership, leading change, and creating a culture of success
(MBA Elective & MBA Leadership Concentration) *Instructor: Charles Malka, PhD*

----------Wednesdays 6:30—9:30 p.m.----------

BUS 7450 Strategic Marketing **Section JA** **3 Semester Hours**
Cover the identification and selection of marketing opportunities, target markets and design, and implementation and evaluation of marketing programs.
(MBA Core) *Instructor: Wayne Meaux, EdD*

Classes Meet	Monday-Thursday 6:00-9:30 p.m.
On site Tuition	$1,335 per course ($445 per semester hour)
Online Tuition	$1,485 per course ($495 per semester hour)
Technology Fee	$10 per term (regardless of the number of courses taken)
Textbook Orders	MBS direct at 800-325-3252 or **Online** www.mbsdirect.net
Last day to drop 8 week courses without penalty	5:00 p.m., Saturday, March 20, 2010