

**Table 4.1 - Standard 4 Student Learning Assessment**

**Student Learning Results:** A student learning outcome is one that measures a specific competency attainment. *Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination).*

		Analysis of Results																								
Approach	Deployment (Do not use course grades or GPA)	Results	Analysis of Results	Improvement Action Taken or Improvement made	Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = #																					
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																						
Bachelor of Arts in Accounting																										
Student Learning Outcome 1: Acquire, comprehend, organize, and apply knowledge in the major. Goal: All comparisons greater than 50%	Peregrine Standard Exam. External, Comparative, Summative	Measure: Ottawa University Accounting. 2022 69.37%. 2023 66.19%. 2024 58.18%. Observation: exceeds goal consistently. Lost ground compared to peers.	We are seeing weaker performance in this area.	We need to complete course level assessments on teaching the identified skills with the goal of improving student engagement.	<table border="1"> <caption>Accounting and Accounting in the Business Environment</caption> <thead> <tr> <th>Category</th> <th>Accounting (%)</th> <th>Accounting in the Business Environment (%)</th> </tr> </thead> <tbody> <tr> <td>Ottawa University</td> <td>58.18%</td> <td>62.02%</td> </tr> <tr> <td>ACBSP Region 5 (Midwestern Council)</td> <td>62.41%</td> <td>66.59%</td> </tr> <tr> <td>Faith-based Institution</td> <td>62.41%</td> <td>61.60%</td> </tr> <tr> <td>Middle States Commission on Higher Education</td> <td>62.25%</td> <td>69.30%</td> </tr> <tr> <td>Online Delivery Mode</td> <td>63.26%</td> <td>66.19%</td> </tr> <tr> <td>Privately Owned Not-for-Profit</td> <td>63.29%</td> <td>69.50%</td> </tr> </tbody> </table>	Category	Accounting (%)	Accounting in the Business Environment (%)	Ottawa University	58.18%	62.02%	ACBSP Region 5 (Midwestern Council)	62.41%	66.59%	Faith-based Institution	62.41%	61.60%	Middle States Commission on Higher Education	62.25%	69.30%	Online Delivery Mode	63.26%	66.19%	Privately Owned Not-for-Profit	63.29%	69.50%
Category	Accounting (%)	Accounting in the Business Environment (%)																								
Ottawa University	58.18%	62.02%																								
ACBSP Region 5 (Midwestern Council)	62.41%	66.59%																								
Faith-based Institution	62.41%	61.60%																								
Middle States Commission on Higher Education	62.25%	69.30%																								
Online Delivery Mode	63.26%	66.19%																								
Privately Owned Not-for-Profit	63.29%	69.50%																								
Student Learning Outcome 4: Demonstrate oral and written competence in the major field. Goal: Writing competency at 80% or better.	Capstone Papers/Projects - University-wide process managed by the Office of Institutional Effectiveness and Assessment. Internal, standardized, formative, direct	First time review of written and oral competencies (internal assessment). Written Competencies--goal met for format and central idea.	Accounting students continue to have room to improve communications skills.	Refer students to the designated Writing Lab on their campus for assistance in preparation of the Comprehensive Capstone paper/project.	<table border="1"> <caption>Assessment Written and Oral Competencies Average Scores</caption> <thead> <tr> <th>Category</th> <th>Average Score</th> </tr> </thead> <tbody> <tr> <td>4.g Format (professional genre: report, analysis, case study...)</td> <td>4.0</td> </tr> <tr> <td>4.f Writing Conventions</td> <td>3.6</td> </tr> <tr> <td>4.e Evidence Use (Research, Data, Graphics, &amp; Illustrations)</td> <td>3.85</td> </tr> <tr> <td>4.d Audience &amp; Purpose</td> <td>3.65</td> </tr> <tr> <td>4.c Applying Concepts in Discipline</td> <td>3.9</td> </tr> <tr> <td>4.b Organization</td> <td>3.85</td> </tr> <tr> <td>4.a Central Idea</td> <td>4.05</td> </tr> </tbody> </table>	Category	Average Score	4.g Format (professional genre: report, analysis, case study...)	4.0	4.f Writing Conventions	3.6	4.e Evidence Use (Research, Data, Graphics, & Illustrations)	3.85	4.d Audience & Purpose	3.65	4.c Applying Concepts in Discipline	3.9	4.b Organization	3.85	4.a Central Idea	4.05					
Category	Average Score																									
4.g Format (professional genre: report, analysis, case study...)	4.0																									
4.f Writing Conventions	3.6																									
4.e Evidence Use (Research, Data, Graphics, & Illustrations)	3.85																									
4.d Audience & Purpose	3.65																									
4.c Applying Concepts in Discipline	3.9																									
4.b Organization	3.85																									
4.a Central Idea	4.05																									