

Table 4.1 - Standard 4 Student Learning Assessment

Student Learning Results: A student learning outcome is one that measures a specific competency attainment. *Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination).*

		Analysis of Results																			
Approach	Deployment (Do not use course grades or GPA)	Results	Analysis of Results	Improvement Action Taken or Improvement made	Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = #																
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																	
Master of Arts in Leadership																					
Student Learning Outcome 2: Acquire knowledge of laws, ethics, and values and apply this knowledge to make decisions appropriate to one's professional practice. Goal: All comparisons greater than 60%	Peregrine Standard Exam. External, Comparative, Summative	2022 64.74%, 2023 53.33%, 2024 70.71%	We've seen improvement over three years and are now exceeding peers.	In order to maintain the increase in scores compared to peer groups more emphasis needs to be placed on direct application of leadership skills through case studies and direct involvement with businesses.	<p>Longitudinal Comparison: Business Leadership</p> <table border="1"> <caption>Outbound Exam Results Comparison</caption> <thead> <tr> <th>Time Period Selected</th> <th>Outbound Exam Results</th> </tr> </thead> <tbody> <tr> <td>May 1, 2022 - May 1, 2023</td> <td>64.74%</td> </tr> <tr> <td>May 1, 2023 - May 1, 2024</td> <td>53.33%</td> </tr> <tr> <td>May 1, 2024 - May 1, 2025</td> <td>70.71%</td> </tr> </tbody> </table>	Time Period Selected	Outbound Exam Results	May 1, 2022 - May 1, 2023	64.74%	May 1, 2023 - May 1, 2024	53.33%	May 1, 2024 - May 1, 2025	70.71%								
Time Period Selected	Outbound Exam Results																				
May 1, 2022 - May 1, 2023	64.74%																				
May 1, 2023 - May 1, 2024	53.33%																				
May 1, 2024 - May 1, 2025	70.71%																				
Student Learning Outcome 4: Demonstrate oral and written competence in the major field. Writing competency at 90% or better.	Capstone Papers/Projects - University-wide process managed by the Office of Institutional Effectiveness Internal, standardized, formative, direct	Written Competencies-- goal met in central idea.	Students in this program come from two distinct populations: traditional entry masters level students and adult learners. MAL students have room to improve communication skills, but in comparison to other masters programs their results are satisfactory.	Provide adjunct faculty with writing methodology training through the Director of Writing.	<p>Assessment Written and Oral Competencies Average Scores</p> <table border="1"> <caption>Assessment Written and Oral Competencies Average Scores</caption> <thead> <tr> <th>Competency</th> <th>Average Score</th> </tr> </thead> <tbody> <tr> <td>4.g Format (professional genre: report, analysis, case study...)</td> <td>3.89</td> </tr> <tr> <td>4.f Writing Conventions</td> <td>4.26</td> </tr> <tr> <td>4.e Evidence Use (Research, Data, Graphics, & Illustrations)</td> <td>3.93</td> </tr> <tr> <td>4.d Audience & Purpose</td> <td>4.22</td> </tr> <tr> <td>4.c Applying Concepts in Discipline</td> <td>4.26</td> </tr> <tr> <td>4.b Organization</td> <td>4.33</td> </tr> <tr> <td>4.a Central Idea</td> <td>4.74</td> </tr> </tbody> </table>	Competency	Average Score	4.g Format (professional genre: report, analysis, case study...)	3.89	4.f Writing Conventions	4.26	4.e Evidence Use (Research, Data, Graphics, & Illustrations)	3.93	4.d Audience & Purpose	4.22	4.c Applying Concepts in Discipline	4.26	4.b Organization	4.33	4.a Central Idea	4.74
Competency	Average Score																				
4.g Format (professional genre: report, analysis, case study...)	3.89																				
4.f Writing Conventions	4.26																				
4.e Evidence Use (Research, Data, Graphics, & Illustrations)	3.93																				
4.d Audience & Purpose	4.22																				
4.c Applying Concepts in Discipline	4.26																				
4.b Organization	4.33																				
4.a Central Idea	4.74																				