

**Table 4.1 - Standard 4 Student Learning Assessment**

**Student Learning Results:** A student learning outcome is one that measures a specific competency attainment. *Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination).*

		Analysis of Results																			
Approach	Deployment (Do not use course grades or GPA)	Results	Analysis of Results	Improvement Action Taken or Improvement made	Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = #																
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																	
Masters in Accountancy																					
Student Learning Outcome 1: Acquire, comprehend, organize, and apply knowledge in the major area Goal: All comparisons greater than 60%	Peregrine Standard Exam. External, Comparative, Summative	Observation: Scores have increased and the goal has been met for the past two years.	The data are improving as is expected in a new program. Last two years we have met the goal.	Continue work to realign the curriculum to meet the standards for the CPA exam in Kansas, Missouri and Wisconsin.	<p>Longitudinal Comparison: Accounting</p> <table border="1"> <caption>Comparison of Outbound Exam Results with the Selected Aggregate Pools</caption> <thead> <tr> <th>Time Period Selected</th> <th>Outbound Exam Results</th> </tr> </thead> <tbody> <tr> <td>May 1, 2022 - May 1, 2023</td> <td>58.18%</td> </tr> <tr> <td>May 1, 2023 - May 1, 2024</td> <td>72.00%</td> </tr> <tr> <td>May 1, 2024 - May 1, 2025</td> <td>75.00%</td> </tr> </tbody> </table> <p>Legend for Aggregate Pools:</p> <ul style="list-style-type: none"> <li>4-Year Institution: 60.78%</li> <li>ACBSP (U.S.) - Accreditation Council for Business Schools and Programs: 59.37%</li> <li>Higher Learning Commission: 61.18%</li> <li>Privately Owned - Not-for-Profit: 60.28%</li> </ul>	Time Period Selected	Outbound Exam Results	May 1, 2022 - May 1, 2023	58.18%	May 1, 2023 - May 1, 2024	72.00%	May 1, 2024 - May 1, 2025	75.00%								
Time Period Selected	Outbound Exam Results																				
May 1, 2022 - May 1, 2023	58.18%																				
May 1, 2023 - May 1, 2024	72.00%																				
May 1, 2024 - May 1, 2025	75.00%																				
Student Learning Outcome 4: Demonstrate oral and written competence in the major field. Writing competency at 90% or better.	Capstone Papers/Projects - University-wide process managed by the Office of Institutional Effectiveness Internal, standardized, formative, direct	Written Competencies--goal met for evidence use, audience & purpose, and applying concepts in the discipline	Accounting students have room to improve communication skills, but in comparison to other masters programs their results are satisfactory.	Provide additional training to faculty in this area through the School of Education.	<p>Assessment Written and Oral Competencies Average Scores</p> <table border="1"> <thead> <tr> <th>Assessment Category</th> <th>Average Score</th> </tr> </thead> <tbody> <tr> <td>4.g Format (professional genre: report, analysis, case study...)</td> <td>4.28</td> </tr> <tr> <td>4.f Writing Conventions</td> <td>4.04</td> </tr> <tr> <td>4.e Evidence Use (Research, Data, Graphics, &amp; Illustrations)</td> <td>4.56</td> </tr> <tr> <td>4.d Audience &amp; Purpose</td> <td>4.52</td> </tr> <tr> <td>4.c Applying Concepts in Discipline</td> <td>4.56</td> </tr> <tr> <td>4.b Organization</td> <td>4.44</td> </tr> <tr> <td>4.a Central Idea</td> <td>4.44</td> </tr> </tbody> </table>	Assessment Category	Average Score	4.g Format (professional genre: report, analysis, case study...)	4.28	4.f Writing Conventions	4.04	4.e Evidence Use (Research, Data, Graphics, & Illustrations)	4.56	4.d Audience & Purpose	4.52	4.c Applying Concepts in Discipline	4.56	4.b Organization	4.44	4.a Central Idea	4.44
Assessment Category	Average Score																				
4.g Format (professional genre: report, analysis, case study...)	4.28																				
4.f Writing Conventions	4.04																				
4.e Evidence Use (Research, Data, Graphics, & Illustrations)	4.56																				
4.d Audience & Purpose	4.52																				
4.c Applying Concepts in Discipline	4.56																				
4.b Organization	4.44																				
4.a Central Idea	4.44																				