



“What is really needed in business, the church, government, education, arts, or any other type of organization is a group of more enlightened, competent leader-managers who appreciate and understand the disciplines and interconnectedness of the world around them – who lead people with a shared sense of purpose and enthusiasm for the myriad challenges that confront them.”

- Kevin C. Eichner  
Ottawa University Chancellor

## At Ottawa University

The Master's in Business Administration program provides students with high-quality professional advanced study in business. Courses incorporate personal values and professional ethics. For maximum flexibility for working adults, Business Administration degree program courses are offered in the evening in a classroom setting and/or online.

From large corporations to small businesses, there is always a need for good management. In addition, nonprofit organizations look for leaders with good management and business skills. A graduate degree in business is an important factor in reaching senior management ranks within most companies. Through OU's MBA program, students can qualify for jobs in the private sector, the public sector and in academics.

## Careers

Occupations with similar functions include office and administrative support supervisors and managers; cost estimators; property, real estate, and community association managers; purchasing managers, buyers and agents; education administrators and top executives.

## Education and Qualifications

Persons interested in becoming administrative services managers should have good leadership and communication skills and be able to establish effective working relationships with many different people, ranging from managers, supervisors and professionals, to clerks and blue-collar workers. They must be able to coordinate several activities at once, quickly analyze and resolve specific problems, and cope with deadlines.

# Graduate Master of Business Administration

## Module 1 – Behavioral Courses

### **BUS 7000** Organizational Behavior and Theory

Examines human behavior as it impacts the work organization. Includes theoretical foundations of motivation, group dynamics, leadership, decision-making, satisfaction and performance.

### **BUS 7200** Value Systems & Professional Ethics

Study of personal and corporate value systems and decision making. Investigation of personal beliefs, purposes and attitudes, and their effects on self and others. Examines the ethical dimensions of organizational structures and practices.

One course from selected concentration.

## Module 2 – Core Courses

### **BUS 7450** Strategic Marketing

Covers the identification and selection of marketing opportunities, target markets and design, and implementation and evaluation of marketing programs.

### **BUS 7500** Managerial Economics

Application of economic theory to managerial decision making. Emphasis on both quantitative and qualitative application of microeconomic principles to business analysis.

### **BUS 7600** Managerial Finance

Application of the theories and tools used in financial decision making. Topics include present value and capital budgeting, financial analysis and forecasting, market efficiency, and capital structure.

### **BUS 7700** Management of Information Systems

Examines the use of computer information systems in business organizations, with emphasis on how information technology supports business functions and aids managerial decision making. Explores current trends and emerging technologies.

### **BUS 7800** Management Accounting

Explores use and application of accounting information for planning, control and decision making. Topics include cost analysis and allocation, budgeting, and behavioral aspects of accounting systems.

One course from selected concentration.

## Module 3 - Capstone Courses

### **BUS 8500** Graduate Seminar: Business Policy and Strategy

Capstone course in which participants develop a major case study of business administration issues, programs and policies in a current organization. Draws from and utilizes concepts, theories, and skills developed in previous courses. Prerequisite: Completion of all core courses in the MBA program or approval of advisor.

Two courses from selected concentration.

### **MBA Prerequisites**

A prospective MBA student who has not satisfied the preparatory course requirements should take at least one undergraduate accounting course and one economics course with a minimum letter grade of “C” for each, or complete the MBA Math course. The prerequisite course(s) must be completed prior to enrolling in BUS 7500 Managerial Economics and BUS 7800 Management Accounting. Note that BUS 7500 and BUS 7800 are also prerequisite courses for the BUS 7600 Managerial Finance course. Your Enrollment or Academic Advisor will advise you about how to enroll in the MBA Math course should you require it.

## MBA Concentrations

### **Accounting**

**ACC 7000** Accounting Theory  
**ACC 7100** Advanced Financial Accounting and Reporting  
**ACC 7400** Advanced Auditing and Forensic Accounting  
**ACC 7600** Accounting Information Systems

### **Business Data Analytics**

**IT 8000** Data Analytics  
**IT 8201** People Analytics  
**IT 8202** Market Analytics  
**IT 8203** Operations Analytics

### **Finance**

**BUS 7801** Money and Capital Markets  
**BUS 7802** Working Capital Management  
**BUS 7804** International Finance  
**BUS 7805** Financial Modeling Methodologies

### **Human Resources**

**HRC 7411** Human Resource Planning and Administration  
**HRC 7461** Wage, Salary, and Benefits Administration  
**HRC 7561** Recruitment, Selection, and Placement  
**HRC 7741** Employment Law

### **Leadership Development**

**BUS 7003** Developing Leaders and Leadership Capability  
**BUS 7004** Developing Leaders to Create Value  
**BUS 7006** Servant Leadership  
**HRC 7341** Emotional Intelligence in the Workplace

### **Population Health/Health Care Management**

**BUS 7303** Legal, Ethical, and Political Aspects of Health Care Management  
**BUS 7305** Regulatory Systems and Qualitative Assessment in Health Care Environments  
**BUS 7810** Population Health Management  
**BUS 7816** Program Development for Improved Outcomes

### **School Business Operations Concentration**

**EDC 7153** Education Law  
**EDC 7713** School and Community Relations  
**EDC 7743** School Finance  
**EDC 8453** Field Experience in Education

### **Strategic Innovation**

**BUS 7015** The Creative Organization  
**BUS 7018** Corporate Strategy  
**BUS 7900** Social, Cultural, Legal, and Political Influences in Business  
**BUS 7902** Managing in a Global Environment