

# Graduate EMBA - Health Care Management



“What is really needed in business, the church, government, education, arts, or any other type of organization is a group of more enlightened, competent leader-managers who appreciate and understand the disciplines and interconnectedness of the world around them – who lead people with a shared sense of purpose and enthusiasm for the myriad challenges that confront them.”

- Kevin C. Eichner  
Ottawa University President

## At Ottawa University

The Executive Master’s in Business Administration-Health Care Management program provides students with high-quality professional advanced study in business. Courses incorporate personal values and professional ethics. Courses are offered at our Phoenix Campus.

From large corporations to small businesses, there is always a need for good management. In addition, nonprofit organizations look for leaders with good management and business skills. A graduate degree in business is an important factor in reaching senior management ranks within most companies. Through OU’s MBA program, students can qualify for jobs in the private sector, the public sector and in academics.

## Careers

Occupations with similar functions include office and administrative support supervisors and managers; cost estimators; property, real estate, and community association managers; purchasing managers, buyers and agents; education administrators and top executives.

## Education and Qualifications

Persons interested in becoming administrative services managers should have good leadership and communication skills and be able to establish effective working relationships with many different people, ranging from managers, supervisors and professionals, to clerks and blue-collar workers. They must be able to coordinate several activities at once, quickly analyze and resolve specific problems, and cope with deadlines.

# Graduate EMBA - Health Care Management

## Module 1 – Behavioral Courses

### **BUS 7000** Organizational Behavior and Theory

Examines human behavior as it impacts the work organization. Includes theoretical foundations of motivation, group dynamics, leadership, decision-making, satisfaction and performance.

### **BUS 7200** Value Systems & Professional Ethics

Study of personal and corporate value systems and decision making. Investigation of personal beliefs, purposes and attitudes, and their effects on self and others. Examines the ethical dimensions of organizational structures and practices.

One course from HCM concentration.  
One course from CPT Practicum.

## Module 2 – Core Courses

### **BUS 7450** Strategic Marketing

Covers the identification and selection of marketing opportunities, target markets and design, and implementation and evaluation of marketing programs.

### **BUS 7500** Managerial Economics

Application of economic theory to managerial decision making. Emphasis on both quantitative and qualitative application of microeconomic principles to business analysis.

### **BUS 7600** Managerial Finance

Application of the theories and tools used in financial decision making. Topics include present value and capital budgeting, financial analysis and forecasting, market efficiency, and capital structure.

### **BUS 7700** Management of Information Systems

Examines the use of computer information systems in business organizations, with emphasis on how information technology supports business functions and aids managerial decision making. Explores current trends and emerging technologies.

### **BUS 7800** Management Accounting

Explores use and application of accounting information for planning, control and decision making. Topics include cost analysis and allocation, budgeting, and behavioral aspects of accounting systems.

One course from HCM concentration.  
Three courses from CPT Practicum.

## Module 3 - Capstone Courses

### **BUS 8500** Graduate Seminar: Business Policy and Strategy

Capstone course in which participants develop a major case study of business administration issues, programs and policies in a current organization. Draws from and utilizes concepts, theories, and skills developed in previous courses. Prerequisite: Completion of all core courses in the MBA program or approval of advisor.

Two courses from HCM concentration.  
Two courses from CPT Practicum.

## EMBA-HCM Concentration Courses

### **BUS 7303** Legal, Ethical, and Political Aspects of Health Care Management

Examines the legal, ethical, and political forces and their impact on health care organizations. Explores principles and practical applications of laws affecting the operational decisions of health care providers, health plans, and third-party payors and managers, as well as health care products and services.

### **BUS 7305** Regulatory Systems and Quality Assessment in Health Care Environment

Course provides insight into a variety of regulatory bodies commonly found in the US health system and explores their function, standards, and impact on quality assessment procedures. Other topics include the meaning of quality as it relates to health and health care, the various roles and responsibilities of regulatory boards, and the application of quality improvement within the medical care sector.

### **BUS 7310** Population Health Management

Provides an in-depth overview of Population Health Management as a discipline, its components, and business applications. Covers the PHM paradigm, principles of behavior changes, health system navigation and continuity of care. Course addresses the business case for PHM, IT decision support, policy implication and ethical dimensions, using models of care management and research as its basis.

### **BUS 7316** Program Development for Improved Outcomes

Provides practical applications of strategies to improve the health status and outcomes of defined populations.

### **BUS 8701-8702** CPT Practicum(s)

Students participate in a seminar led by a faculty member. Student is also required to be employed in a training position related to Health Care Management directly or management of health care processes. Coursework in the seminar is directly tied to the performance of activities of a regularly scheduled employee in operations and the student must complete a minimum of 80 contact hours with the employer during the practicum course. Completion of an applied project is required. (8602-8606 are continuations of the previous Applied Practicum)

### MBA Prerequisites

A prospective MBA-HCM student who has not satisfied the preparatory course requirements should take at least one undergraduate accounting course and one economics course with a minimum letter grade of "C" for each, or complete the MBA Math course. The prerequisite course(s) must be completed prior to enrolling in BUS 7500 Managerial Economics and BUS 7800 Management Accounting. Note that BUS 7500 and BUS 7800 are also prerequisite courses for the BUS 7600 Managerial Finance course. Your Enrollment or Academic Advisor will advise you about how to enroll in the MBA Math course should you require it.