



Medical and health services managers plan, direct, coordinate, and supervise the delivery of health care. These works are either specialists in charge of a specific clinical department or generalists who manage an entire facility or system.

## At Ottawa University

The Health Care Management program promotes an understanding of complex, evolving and integrated health care and reimbursement systems. Students analyze perspectives, methods and values associated with the delivery and financing of health services. They learn to evaluate client needs, fiscal constraints, management practices, ethical principles, public policies, and promotional strategies of the health care institution. System designs to discover ways to meet the growing demands for affordable, efficient, responsible, and effective health care are considered. This major promotes organizational insight and managerial ability for those who desire leadership positions in health-related organizations. It is especially suitable for health care professionals with technical/clinical training.

## Careers

Medical and health services managers typically have training or experience in both health and management. Other occupations requiring knowledge of both fields are insurance underwriters and social and community service managers.

## Education and Qualifications

Medical and health services managers must be familiar with management principles and practices. For supervisory positions, a bachelor's degree is normally required. A master's degree in a health-related program is the standard for most upper-level positions in this field.

# Undergraduate Health Care Management

## Clinical Track

The Clinical Track will enable those who currently have a registry or license (e.g., radiologist, registered nurse, etc.) to transfer in course work and complete the core courses. A minimum of 30 clinical/laboratory hours or registry/certifications are required to pursue the clinical track.

## Required Major Courses

### **OAD 36020** Planning and Budgeting in Health Care

Addresses basic budgeting and management systems applicable to various health care industries. Examines development of business budgets using tools and models such as balance sheets, income statements, cash flow analysis, time value of money concepts, and project planning techniques specific to health care organizations.

### **OAD 38663** Human Resources in Health Care Organizations

Examines relationships between employer and employee. Topics include development of appropriate and legally prescribed standards for measuring work performance, compensation, labor-employee relations, and recruitment, selection, training, development, and appraisal of employees.

### **OAD 40654** Health Care Law and Ethics

Explores case law affecting health care administration. Includes subjects such as health care reimbursement, patient access to health care, organization and operation of the health care business, and medical staff relations. Examines ethical issues such as defining death and harvesting organs, withholding or withdrawing medical care, surrogate motherhood and maternal-fetal conflict, and patient confidentiality and AIDS.

### **OAD 46000** Health Care Policy and Regulations

Examines the development of health care policy in the U.S. and the influences of societal, political and economic environments on the health care industry. Explores the interaction of government and other regulatory agencies within the health care industries.

### **OAD 48400** Quality in Health Care

Examines the various aspects of quality: measurement, management, and improvement and how these are conducted in health care organizations. Describes the relationship between quality and reimbursement, particularly in Medicare and Medicaid reimbursement, as well as the growing linkage to commercial payers. Focuses on the theory of quality as well as the process, including studying examples of quality initiatives and organizations that promote quality efforts in health care organizations.

### **OAD 48563** Management of Health Care Organizations

Provides overview of management in health organizations, with attention to management functions of planning, controlling and organizing. Emphasis on budgeting as application of planning and controlling. Covers setting of objectives, formulation of strategies, decision-making techniques of control, and different approaches to establishing authority and responsibility in organizations.

### **OAD 49500** Seminar in Applied Health Care Management

Capstone course that guides students in integration of functional content areas in the field of health care management. Addresses health care management issues and applies health care management theories and techniques to problems and cases through a process of decision making. Prerequisites: Completion of all required courses in health care management or permission of advisor.

## Non-Clinical Track

## Foundation Courses

**ACC 20364** Accounting for Business Operations

**ECO 20163** Macroeconomics

**ECO 20263** Microeconomics

**MAT 20143** Business Mathematics

**OAD 30763** Business Statistics

**OAD 31664** Business Ethics

## Required Major Courses

### **OAD 36010** Introduction to Health Care Delivery Systems

Introduction to the U.S. health care system, major components of the system, and historical development of current health care systems.

### **OAD 36020** Planning and Budgeting in Health Care

### **OAD 38663** Human Resources in Health Care Organizations

### **OAD 40654** Health Care Law and Ethics

### **OAD 46000** Health Care Policy and Regulations

### **OAD 48400** Quality in Health Care

### **OAD 48563** Management of Health Care Organizations

### **OAD 49500** Seminar in Applied Health Care Management