

Graduate Executive Master of Business Administration

Degree Requirements

BUS 7000 - Organizational Behavior and Theory (3)

Examines human behavior as it impacts the work organization. Includes theoretical foundations of motivation, group dynamics, leadership, decision-making, satisfaction and performance.

BUS 7200 - Value Systems & Professional Ethics (3)

Study of personal and corporate value systems and decision making. Investigation of person beliefs, purposes and attitudes, and their effects on self and others. Examines the ethical dimensions of organizational structures and practices.

BUS 7500- Managerial Economics (3)

Application of economic theory to managerial decision making. Emphasis on both quantitative and qualitative application of microeconomic principles to business analysis.

BUS 7600- Managerial Finance (3)

Application of the theories and tools used in financial decision making. Topics include present value and capital budgeting, financial analysis and forecasting, marketing efficiency, and capital structure.

BUS 7800- Management Accounting (3)

Explores use and application of accounting information for planning, control and decision making. Topics include cost analysis and allocation, budgeting, and behavioral aspects of accounting systems.

BUS 8500 - Graduate Seminar: Business Policy and Strategy (3)

Capstone course in which participants develop a major case study of business administration issues, programs and policies in a current organization. Draws from and utilizes concepts theories, and skills developed in previous courses. Prerequisite: Completion of all core courses in the EMBA program or approval of advisor.

Requirement

12 terms of CPT Practicum (Executive Practicum courses) equivalent to 6 hours and the following courses in the concentration of their choice

EMBA Concentrations

Business Data Analytics

BUS 7700 - Management of Information Systems (3)

IT 7100 - Data Visualization (3)

IT 7200 - BD Warehouses and Dimensional Modeling (3)

(Second Concentration Only)

IT 8000 - Data Analytics (3)

IT 8201 - People Analytics (3)

IT 8202 - Marketing Analytics (3)

IT 8203 - Operations Analytics (3)

IT 8204 - Problem Solving and Actionable Analytics (Second Concentration Only)

Health Care Management

BUS 7303 - Legal, Ethical and Political Aspects of Health Care Management (3)

BUS 7305 - Regulatory Systems and Quality Assessment in the Health Care Environment (3)

BUS 7450 - Strategic Marketing (3)

BUS 7810 - Population Health Management (3)

BUS 7813 - Healthcare Management Informatics (3)

BUS 7816 - Program Development for Improved Outcomes (3)

Information Technology

IT 7000 - Systems Analytics and Enterprise Management (3)

IT 7003 - Network Essentials (3)

IT 8000 - Data Analytics (3)

IT 8003 - Cloud Computing (3)

IT 8100 - Database Architecture and Design (3)

BUS 7700 - Management of Information Systems (3)

Operational Effectiveness

BUS 7450 - Strategic Marketing (3)

BUS 7681 - Project Management (3)

BUS 7683 - Logistics/Production and Operations Management (3)

BUS 7700 - Management of Information Systems (3)

BUS 7713 - Quality Systems (3)

HRC 7711 - Organizational Change Theory/Strategy (3)

