



# ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence

May 27, 2016

Dr. Kevin C. Eichner  
President  
Ottawa University  
1001 S Cedar Street  
Ottawa, KS, 66067

Dear President Eichner,

The Baccalaureate/Graduate Degree Board of Commissioners met on April 15<sup>th</sup>, 2016 and approved the business program accreditation at Ottawa University. Congratulations! Conditions and notes indicate that either the Standard or Criteria is not fully met, and should be viewed as an opportunity to move your program to a higher level of excellence. It would be extremely rare that a school receive accreditation without these conditions or notes given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction."

The accreditation decision included the following Notes provided by the Board of Commissioners:

**Place a Note on Standard 3, Criterion 3.2:** The business unit currently obtains feedback from stakeholders. However, the business unit has determined the need to establish a business advisory board for business and educational entities as well as an adjunct faculty council.

**Place a Note on Standard 4, Criterion 4.3:** The business unit has a systematic learning outcomes data process that is available and analyzed in its bachelors and masters programs. The business unit is in the process of reaching out to other universities to gather benchmarking data and they have recently adopted ETS Major Field Tests which will be first administered to students this year.

**Place a Note on Standard 5, Criterion 5.3.2.b:** The business unit does not currently meet the criteria of at least 40 (24) percent of the undergraduate credit hours in business and 70 (65) percent of graduate hours in business are taught by academically/professionally qualified faculty.

**Place a Note on Standard 5, Criterion 5.5:** The business unit is moving to 12 month contracts which requires faculty to teach 10 classes. There are currently some faculty members on nine month contracts, but five of the full-time faculty are teaching eight preps with overloads.

One-half of the administrators are teaching preps as well as being engaged in scholarly and professional activities.

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**Place a Note on Standard 6, Criterion 6.1.7:** The business unit provides a timeline of assessment from 2013-2014 to 2023-2024 which includes student satisfaction, alumni, program completion, etc. Information provided included several means of evaluation for students and alumni. However, results are not reported for enrollment, attendance rates, dropout rates, complaints, etc.

Progress on the notes must be reported in future Quality Assurance Reports. You are encouraged to work with Dr. Charlene Connor on the removal of the notes and conditions. Dr. Connor may be contacted by phone at: 817-996-5530, or by e-mail at: [charconner@live.com](mailto:charconner@live.com). You may also contact Diana Hallerud at 913-339-9356, or by e-mail at [dianahallerud@acbsp.org](mailto:dianahallerud@acbsp.org).

Your Quality Assurance Report will be due on February 15<sup>th</sup>, 2016 and every two years after that. Your ten year reaffirmation will be due on 2026.

ACBSP will inform the public of decisions on accreditation status made by the Boards of Commissioners by posting the accreditation decisions on the ACBSP Website. The decisions on accreditation status can be accessed from [www.acbsp.org/?page=decisions](http://www.acbsp.org/?page=decisions) and will appear as the following:

**Ottawa University (Ottawa, Kansas)**

**Initial Accreditation granted with notes in the following standards and criteria:**

**Criterion 3.2, 4.3, 5.3.2.b, 5.5, and 6.1.7**

**Basis for final decision: Meets the overall requirements of the six ACBSP standards.**

If you have any comments concerning this notification please let me know.

ACBSP encourages you to publicly announce that your business programs are accredited. You should already have received via e-mail, a sample ACBSP Press Release and ACBSP Logo files for publicizing your accreditation. As you prepare these materials, the following is your official ACBSP statement:

**The following business programs at Ottawa University are accredited by the Accreditation Council for Business Schools and Programs:**

**Bachelor of Arts in Accounting  
Bachelor of Arts in Health Care Management  
Bachelor of Arts in Human Resources  
Bachelor of Arts in Leadership and Management  
Bachelor of Science in Business Administration**

**Master of Arts in Human Resources  
Master of Business Administration**

**The following programs have been excluded from ACBSP accreditation:**

**Business Economics  
Finance**

Please take this opportunity to review the accuracy of the programs listed above as well as the institution name (below) as it will appear on your Certificate of Accreditation. If any

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information is not correct, please notify Diana Hallerud via e-mail at [dianahallerud@acbsp.org](mailto:dianahallerud@acbsp.org) and provide the correction by June 3, 2016.

**Name of institution as it will appear on the certificate:**

**Ottawa University  
Ottawa, Kansas**

The 2016 ACBSP Conference will be June 17-20 in Atlanta, GA, and our host hotel will be the Atlanta Marriott Marquis. Please mark your calendar to join us in Atlanta, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2015-2016 membership year. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite faculty to this prestigious celebration. Your institution will also be announced during the Baccalaureate/Graduate Degree Institution annual meeting held at the conference.

There is a breakfast on Sunday morning, June 19 for registered conference attendees from institutions receiving initial or reaffirmation of accreditation. At least one institutional representative must attend the breakfast. The purpose of the breakfast is to more personally congratulate the institutional representatives and to outline the procedures that will be followed at the accreditation gala.

In addition to the breakfast, a professional photographer will be available on Sunday, June 19 to photograph all institutional representatives along with the ACBSP Chief Accreditation Officer and the Chair of the Baccalaureate/Graduate Degree Board of Commissioners. Appropriate dress for the photo session and banquet is business professional.

For updates on the Conference, visit the ACBSP website, [www.acbsp.org](http://www.acbsp.org). On-line registration is available beginning in January.

Congratulations on maintaining such a high quality business program.

Sincerely,



Steve Parscale, Ph.D.  
Chief Accreditation Officer

Cc: Dr. Terry Haines, Provost/Chief Academic Officer  
Dr. Marylou Dewald, Associate Dean  
Dr. Orville Blackman, Dean, Angell Snyder School of Business  
Dr. Charlene Conner, Baccalaureate/Graduate Degree Commissioner